MOBILISE HER | MOBILITY FOR ALL

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PRIA | Knowledge. Voice. Democracy.

उद्देश्य
UDDESHYA

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Silver Oak, India Habitat Centre, New Delhi

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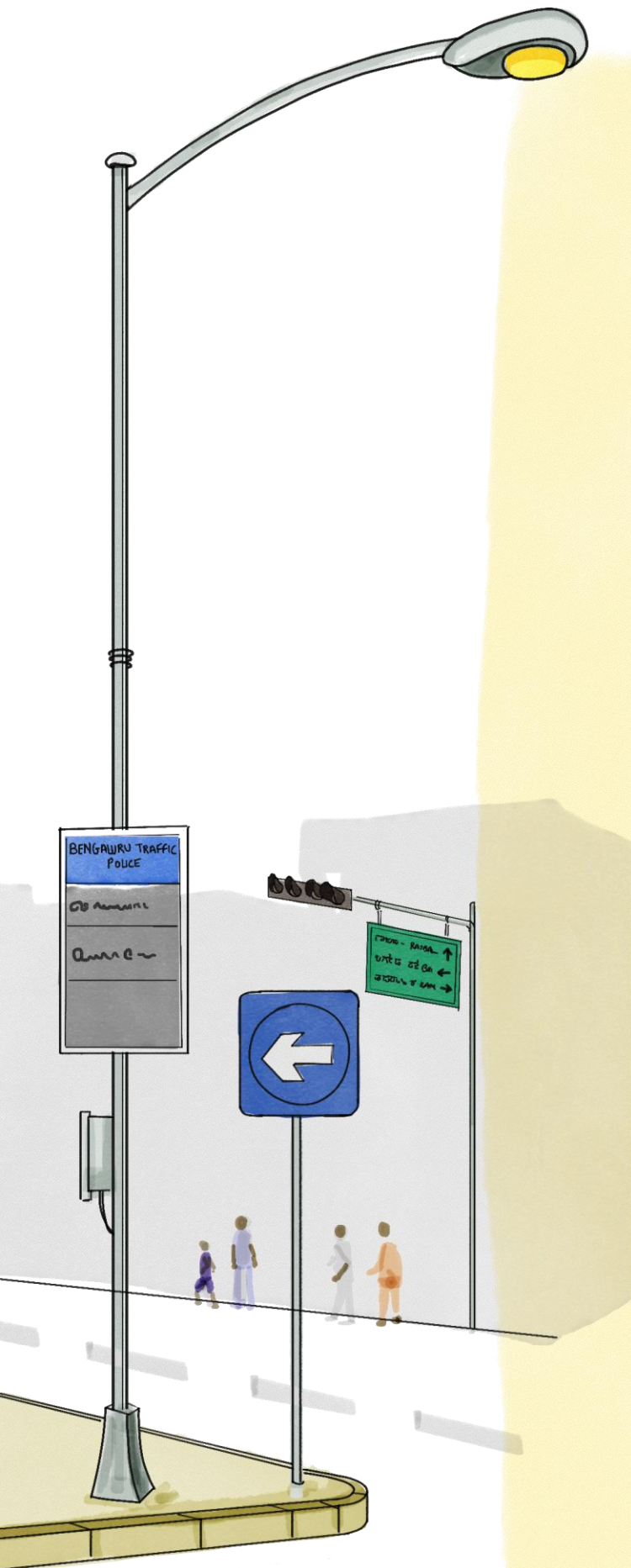
Uddeshya 2025 will spotlight the potential of gender-responsive transport planning and policy to improve access to jobs, healthcare and foster empowerment across genders and will also serve as a platform to foster meaningful dialogue and collaboration among civil society organizations, government agencies, funders, and the public.

Through debates and discussions, the event aims to co-create solutions and accelerate progress toward inclusive and equitable transport systems that address India's diverse mobility needs.

Recognising the complexities of turning policy into tangible action, Uddeshya will emphasize the importance of local adaptation, gender-sensitive data, and active community participation. These elements are crucial for translating research and policies into impactful, on-the-ground solutions. By bringing together diverse stakeholders, Uddeshya 2025 seeks to facilitate conversations that not only address the challenges of implementing policy but also unlock pathways for collective action. The event aims to inspire innovative approaches to build transport systems that are accessible, equitable, and reflective of the varied needs of India's population.

Uddeshya 2025 is being organized under the aegis of MobiliseHER, a three-year project, supported by the European Union. MobiliseHER aims to enable gender-responsive urban mobility to create more accessible and inclusive infrastructure and services, undertaken in partnership with Urban Electric Mobility Initiative (UEMI), WRI India, CEPT Research and Development Foundation and PRIA India.

10:00 – 10:15

Opening Remarks

Plenary 1

10:15 – 11:30

Policy to Practice:
Accelerate Women's Economic & Social Mobility

Transport systems are foundational to enabling access to education, healthcare, employment and social participation. They have a profound impact on women's ability to realize their full potential. By adopting a multi-dimensional approach that integrates gender into the planning, design and operation of transport systems, societies can improve women's economic and social mobility. This session will explore various approaches undertaken in translating gender-responsive transport policies into actionable outcomes.

11:30 – 11:45

Launch of MobiliseHER website & WRI India's working paper on Fare Free Public Transport (FFPT): Lessons from Delhi

The MobiliseHER website will be a platform for raising awareness, sharing information, and promoting multi-stakeholder engagement on gender-mainstreaming in urban transport systems.

WRI India's working paper analyses the impact of Delhi's FFPT policy on women's travel safety, equity and access to opportunities.

11:45 – 12:00 | Tea / Coffee break

Plenary 2

12:00 – 13:15

Towards a Gender-Inclusive Transition for India's E-Mobility Workforce

With a focus on institutional convergence and technological influence, this session will explore the role of gender-inclusive strategies in ensuring a just, inclusive and equitable transition to e-mobility. It will discuss the challenges and opportunities for women in the traditionally male-dominated automotive industry, particularly in the context of e-mobility's growth. The session will also address the necessary industry and policy guidelines to create a more conducive work environment for current women workers and attract new female talent to the sector.

13:15 – 14:00 | Lunch

Spotlight Presentations

14:00 – 14:30

EquiMobility Champions

Launched in 2024, the EquiMobility Champions identifies young change-makers who are passionate about driving a gender-inclusive mobility ecosystem. This session will spotlight the first cohort of EquiMobility Champions who will present their research as well as reflect on the learnings and challenges during their journey.

Panel Discussion 1

14:30 – 15:30

Inclusive Policy Making for Truly Equitable Urban Mobility in Indian Cities

Collaboration between government authorities, urban planners and civil society organizations is essential to ensure that the voices of diverse groups, particularly women, are heard and incorporated into policy formulation. This session emphasizes the power of multi-stakeholder collaboration in driving change. The discussion will revolve around identifying key successes, challenges in implementation and overall measuring the progress, and how these lessons can inform future policy actions

15:30 – 15:45

Launch of Community of Practice for Gender-Responsive Urban Mobility in India

The launch of a vibrant Community of Practice (CoP) that will foster cross-sectoral collaboration and knowledge exchange, paving the way for holistically inclusive and equitable mobility systems. This initiative will strengthen the capacity of urban planners and organizations while driving the adoption of gender-responsive practices in cities.

15:45 – 16:00 | Tea / Coffee break

16:00 – 17:00
Financing Gender-Responsive
Metro Systems in India

This session will focus on innovative financing mechanisms for gender-responsive metro systems in India, emphasizing the role of financiers as key enablers in creating urban transport that prioritizes safety, accessibility and inclusivity. It will explore cross-border learnings, effective incentives and disincentives, as well as identify the impediments to financing such initiatives. The discussion will provide insights into how targeted financial strategies can drive the development of inclusive metro systems that cater to diverse urban populations.

17:00– 18:00
Sutradhaar

This event/competition is an opportunity for us to put people at the center of our transport narrative and reimagine the way we communicate our work. Participants share a story that highlights how public transport has influenced their lives – it could be about a challenging ride, an inspiring interaction, or something unexpected.

18:00 – 19:00
Uddeshya Awards

Initiated in 2024 by WRI India, the Uddeshya Awards recognize and celebrate individuals and organizations doing exemplary work in the Gender and Mobility Space in India.

19:00 onwards | Dinner & Networking